

Welcome to *Rock Till Ya Drop*

Rock Till Ya Drop is all about having fun and getting the most out of life. None of us knows how long we're going to be around, and as we get older we realize just how short life is. That's why I reunited our 60's rock 'n roll band, The Invictas. Playing in the band was one of the best times of my life, and now I'm doing it again! Perhaps this book and what we are doing with the band will inspire you to discover your lifelong passion.

To help you have fun, I've started a web site that will inform you of places to go and events to attend all over the country. I also invite you to submit your ideas to the web site so we can share events and happenings with others. You'll find rock 'n roll festivals, motorcycle and classic car events, fun places to live, unusual bars and gathering places, cruises, balloon fests and more.

Of course, *Rock Till Ya Drop* also has its own official rock 'n roll band, The Invictas. If you want to have fun and you love rock 'n roll, listen to the wild fraternity house style rock 'n roll of this band.

For more information visit: www.theinvictas.com

discover
your
passion



Herb rockin' the crowd during the *Skip 'N Go Naked* tour.

Turning 60

There is something about turning 60 years old that makes you re-evaluate your life and accomplishments. When it came my turn to go through that process, I realized that a great deal of my life had been spent working. Not that I didn't enjoy my work, but I had been focused primarily on my business for over thirty years. I decided to have fun with the time I have left.

A few years ago, I got the hair-brained idea to reunite our '60's rock 'n roll band, and today we're having a blast. The band, called The Invictas, has played with the Beach Boys, was featured on *The Today Show*, in *USA Today*, *The Washington Times*, and fifty other papers across the US, Canada and Australia.

Probably every city and town in America has had a local band and bar that brings back fond memories. We started our band during the early '60's and were fortunate enough to be fairly successful. The most memorable place we played was a tavern called Tiny's Bengel Inn.



The Invictas being filmed for their *Today Show* appearance.

This is our story:



Invictas record photo, L to R: Dave, Jim, Mark and Herb

It's the mid-1960's, there's a rock and roll show about to open at a war memorial in Upstate New York, and the place is packed to the rafters with teenagers. The lighting dims on stage, the announcer asks everyone to stand back from the ramp that leads up to the stage. The excitement in the audience builds. Out of the dark rolls a long black Cadillac hearse. As it slowly approaches the stage, the girls in the crowd start screaming, and even the guys are yelling. Suddenly, the doors of the hearse fly open, and four guys jump out dressed in tight pants and riding boots, and sporting long hair. The Invictas have arrived!



The Invictas' original '55 Caddy hearse, L to R: Jim, Mark, Herb and Dave.

Over forty years later, a similar scene plays out. Only this time a newer Cadillac hearse rolls up to a local bar, the California Brew Haus, and three of the four original band members climb out. They have shorter grayer hair, and no longer wear riding boots, but the energy in the band and the crowd is still palpable, and the fun is about to begin.



Outside the California Brew Haus, L to R: Dave, Bruce, Jim, Herb and Dave Profeta.

Let's Do It *One More Time*

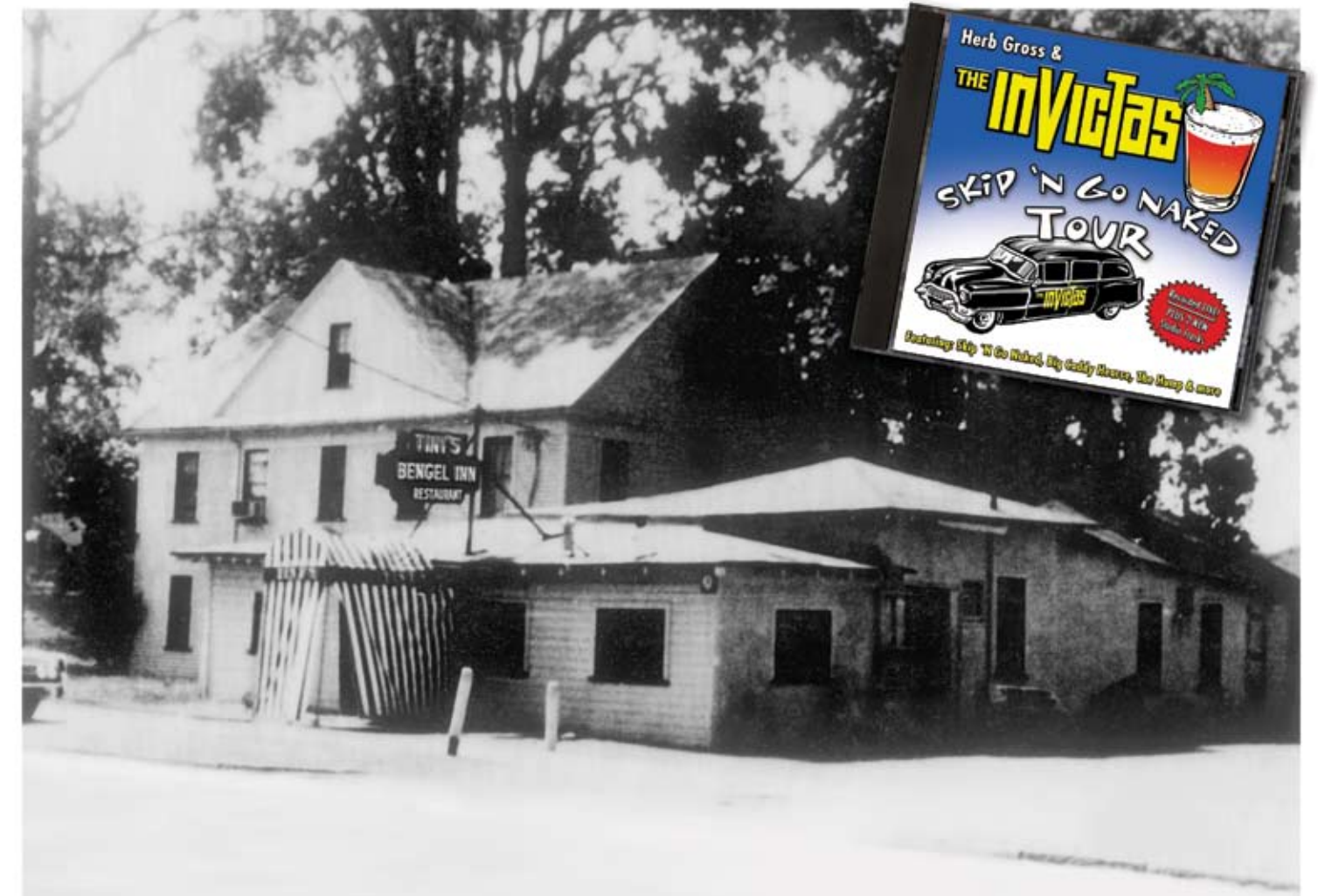
As we were getting the band back together, I decided to write a song about the experience. For all I knew, this might be the last opportunity any of us would ever have to do this again. The song is entitled *One More Time*. It's on our CD, *The Skip N Go Naked Tour*. Here are some of the lyrics:

Verse: "When we were just kids, we had a rock 'n roll band. We had a lot of fun but we didn't know what we had. We had a fan club, the girls chased us home, they knew where we lived, and they knew we had a phone. Our egos got big, we could do no wrong. But when the band broke up, I surely felt alone.

Chorus: Can we do this one more time? We've gotta do it one more time, can we do this just one more time? We've gotta do it one more time. If we don't do it, it will surely be a crime.

Verse: We haven't played in 20 years...our hair is all gray. The girls don't look at us in the same old way. But here we are all of us, back on the stage, out to prove we can do it, even at our age. We all still have the fire deep within, it started 40 years ago at Tiny's Bengel Inn".

If you could go back 45 years and do something you thoroughly enjoyed when you were a kid, would you do it? Well, I did! At age 60, I started up our '60's rock and roll band. I've invested thousands of dollars, and lost money playing every gig, but it's been worth every penny.



Tiny's Bengel Inn and the *Skip 'N Go Naked Tour* CD.